

BUSINESS RELATED RESOURCES part 2
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AT&T 1-800 listings
<http://att.net/dir800>

A very complete 1-800 directory listing of businesses that offer toll free calling. Updated daily. Easy to use and find what you're looking for.

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FinanceNet

The information network that links and informs public finance professionals on the Internet.

NEW GOVERNMENT ASSET SALES WWW PAGE AND LISTSERVER

FinanceNet is now reaching out to the general public in offering a "one-stop-shop" for information on the sale of all manner of public assets from real property and loans to planes, boats, cars, jewelry, and just about anything that any government, Federal, state, local or International, will be offering for sale to the general public electronically.

This effort to build marketing efficiencies and reduce the cost to taxpayer's of offering these assets for sale is an outgrowth of the broader FinanceNet mission to improve the accountability and stewardship of public resources. Information will be provided here not only on items and inventory directly available for sale by government entities, but also as announcements for sales events and public auctions all around the world.

The GovSales Public Mailing List

You can subscribe to our free public listserv for "GovSales" and begin to automatically receive many of these sales and auction announcements and notices by directly by email. To subscribe, in the first line of body of an email send the message:

subscribe govsales yourfirstname yourlastname

then address and send the message to:

LISTPROC@financenet.gov

You can also visit our FinanceNet World Wide Web page for Government Asset Sales which is populated with scores of useful documents, guidance and general resources for those seeking to acquire Government assets of all kinds. FinanceNet will be the Internet "clearing house" for all such public offerings of Government assets, all in one location. The URL is:

<http://www.financenet.gov/sales.htm>

The general URL for financeNet is:

<http://www.financenet.gov/>

Information on all FinanceNet public listservers are now listed on the gopher server's main directory tree at:

[/FinanceNet Public Mailing Lists](#)

Financenet encourages state and local governments and educational institutions to participate in this important "reinvention initiative" by promoting participation in FinanceNet's public mailing lists and by supplying financial documents and/or exchanging pointers between electronic libraries.

Visit our URLs:

<http://www.financenet.gov/>

<gopher://gopher.financenet.gov/>

<ftp://ftp.financenet.gov/>

and point newsreaders to news.financenet.gov

NEW ADDITIONS TO FINANCENET ELECTRONIC LIBRARIES

New Under [/Happenings in Financial Management](#)

- + Joint Financial Management Improvement Program:
 - JFMIP News, Winter 1995
 - JFMIP Steering Committee Highlights, 12/94, 1/95, 2/95
 - Submission of Best Practices to JFMIP
- + U. S. Chief Financial Officers Council
 - Draft Letter to Congress from Tony Williams (CFO, USDA)
 - CFO Council Legislative Committee Minutes 2/3/95
- + U.S. Treasury FMS:
 - "FMS Financial Connection March ;95 Newsletter"
 - FMS Conversion of the GOALS Accounting System
- + Gov't Accounting Standards Board (GASB):
 - Meeting Notices
- + International Institute of Municipal Clerks
 - "Memo-Search for Mission Statements"
- + Government Finance Officers Association:
 - GFOA Grams for 3/3/95, 3/26/95
 - GFOA 1995 Training Calendar
- + UK, Her Majesty's Treasury:
 - "Paymaster General Stresses Key Role of Indirect Taxation"
 - "Young Says Privatization is a Striking Success"
 - "Civil Service Numbers Fall to 477,000"
 - "...Inquiry into the Collapse of the Barings Bank"
 - "Clarke to Tax Waste Instead of Jobs"
 - "Treasury Looks to Private Sector in Drafting Finance Bill"

New Under [/Documents, Publications and Standards:](#)

- + U.S. Office of Management and Budget:
 - Proposed Revisions to OMB Circular A-123, Management Accountability and Control"
 - Proposed Revisions to OMB Circular A-133, Audits of Institutions of Higher Education..."
- + Federal Accounting Standards Advisory Board
 - FASAB Property, Plant and Equipment Exposure Draft

- + U.S. Chief Financial Officers Council:
 - CFO Legislative Update 2/3/95
- + Postings by Topic/Performance Measures:
 - Meeting Minutes for Research Performance Measure Round Table at DHHS, various, 12/94-3/95
- + Postings by Topic/Asset-Liability Management:
 - Various Federal Agencies: Receivables Procedures
- + Legislation:
 - GPO Database Access via LIAS, SLED, UNC & Case Western
- + NYCComptNet (NYC Office of the Comptroller)
 - V. P. Al Gore Welcome's NYC to FinanceNet
 - "Report on City Comptroller Audit Operations"
 - "Hevesi Calls for Fight to Save Filtration Avoidance Program"
 - "Comptroller's Comments on NYC FY96 Financial Plan"

New Under /Closely Related Networks:

- + Updated AuditNet Resource List
- + Australian Department of Finance Gopher
- + Yanoff's Special Internet Connections

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Argiope Web Development Company
<http://www.argiope.com>

Argiope Web Services is a World Wide Web development company. We help businesses establish a commercial presence on the Internet by designing and implementing World Wide Web sites.

Argiope provides extensive technical and creative services -- HTML authoring; photo manipulation and design of custom graphics such as logos, borders, and icons; clickable image design; transparent and interlaced GIFs and inline JPEGs; copy writing; audio and video file editing, formatting and integration; online forms; CGI scripts and server-side includes; password authentication; user forums and chat pages; database interfacing and search engines; complete server development and customization on a wide variety of platforms; development of custom interactivity; an in-house Web server with T1 access to the Internet, and online publicity services.

Argiope Web Services has technical and creative talent, but also has the business sense to realize that skill and style are useless without a well thought out plan addressing each client's unique needs. Argiope Web Services will build a Web site that accurately represents each business with appropriate style, and employs language and images that visitors will respond to, not just a flashy showcase of graphics and techno-fluff.

Builder's Graphics and Custom Home designs WWW page
<http://www.primenet.com/~mrclark/builders.html>

As the title says... just another enterprising venture using the web as a medium of info-exchange and info-projection. This company can now enter many markets it could not otherwise reach. Head on over here to see how construction based and architectural companies can effectively use the WWW. Incidentally this is not a conglomerate but a small specialty company.

Architectural Gopher Database

Gopher to: library.berkeley.edu

select --> Research Databases and then select --> Architecture

All sorts of architectural info with links and related links to many other gopher sites. Text files, drawings, diagrams, etc. This is a great place to start finding out about arcitecture and architectural design.

HomeStyles

<http://homestyles.com/hs>

Commercial site that has building plans for you to browse and then purchase

MicroPatent Web Services

<http://www.micropat.com/>

Patent Images are finally available on the internet. You can test drive MicroPatent's Web Services and view any front page back to 1975 free of charge. You can also search the full-text of this week's US issued patents or last week's issued patents. Then you can view those front pages by simply clicking a button. All the pages of all the patents back to 1975 will be available shortly.

PC Quote - Unlimited Free Stock Quotes

<http://www.spacecom.com/Participants/pcquote>

PC Quote offers unlimited free stock quotes to the public. PC Quote also provides info on real-time and delayed securities, futures and financial news from around the world. The company's data is used to prepare the daily stock tables that appear in The New York Times, The Chicago Tribune, and dozens of other major newspapers across the country. Also, most of the nation's on-line services, such as CompuServe and America On-Line, use PC Quote data to format their stock and financial services.

Electronic Messaging Association site (EMA)

<http://www.ema.org/ema>

The Electronic Messaging Association (EMA) is an inter-industry forum dedicated to the promotion, development and use of electronic messaging technologies for secure global electronic commerce.

Founded in 1983, EMA is now composed of nearly 500 user and provider member companies representing industries, such as aerospace, financial services, natural resources, consulting, hardware and software development, and network service providers. This gathering of a diverse user and provider membership creates the most comprehensive resource for information on the messaging industry and the issues affecting its future.

The mission of the Association is to foster an environment for the open exchange of information, opinions, and analysis of electronic messaging to advance electronic commerce and communication technologies. To achieve this goal, EMA focuses on three principle areas: technology, public policy,

and education.

EMA has long been an active voice in the evolution of electronic messaging technology and standards. The focus of the organization is to remove barriers to global interoperability and connectivity. EMA assists in the definition, development, and endorsement of messaging standards, but more importantly champions the testing, demonstration, and implementation of pragmatic operating conventions and practices.

In addition, EMA is a leader in shaping messaging industry public policy. Representing its membership, EMA promotes legislative policies favorable to the development of electronic commerce to government agencies, technical standards bodies, and consumer groups. The work of EMA is a significant factor in adoption of public policies that encourage rather than inhibit the deployment of electronic messaging for use as a commercial tool.

Education is an essential part of EMA's charter. The Association sponsors and provides training materials, publications, tutorials, conferences, and meetings to promote an understanding of electronic messaging and related technologies for its membership and the public.

As the only trade association dedicated exclusively to electronic messaging, EMA's role will continue to expand in the coming years with the rapid growth of the industry. EMA enthusiastically supports the evolution and improvement of electronic messaging technologies for the exchange of information and commercial applications.

Online Bookstores and Publishing Houses

Macmillan Publishing
<http://www.mcp.com>

Computer Literacy Bookshops
<http://www.clbooks.com>

Online BookStore
<http://marketplace.com:80/0/obs/obshome.html>
<http://marketplace.com/obs/obshome.html>

Bookport
<http://www.bookport.com>

BSU (Book Stacks Unlimited)
<http://www.books.com>
FTP to: [ftp.books.com](ftp://ftp.books.com)
Telnet to: [books.com](telnet://books.com)

Powell's Technical Books
<http://technical.powells.portland.or.us>

Titlenet
<http://www.infor.com>
Gopher to: [gopher.infor.com](gopher://gopher.infor.com)

Intertain.Com
<http://intertain.com>

UCI Bookstore
<http://bookweb.cwis.uci.edu:8042>
Gopher to: <gopherserver.cwis.uci.edu>
select --> Entertainment and then select --> UCI Bookstore

All offer huge, searchable databases of offerings listed by topic, by author or can be searched by ISBN number. These are some of the best examples of "book stores" (and more) on the web. UCI is the only college bookstore (Univ of Calif at Irvine) that is listed here - the rest being commercial offerings. But all are first-class sites that should be visited.

Amtrak WWW page
[HTTP://WWW.AMTRAK.COM](http://WWW.AMTRAK.COM)

Hey folks... I don't speak for Amtrak but I thought this was interesting.

PR Newswire and Amtrak WWW info

WASHINGTON, May 16 /PRNewswire/ -- Amtrak, the nation's rail passenger network, now offers it latest promotions and products on the internet via World Wide Web, and celebrates with a sweepstakes and special discount to internet users. Some 50 Amtrak pages of Amtrak photographs and text are continuously available to anyone with computerized access to the internet by entering: [HTTP://WWW.AMTRAK.COM](http://WWW.AMTRAK.COM).

Amtrak browsers qualify for a special 10 percent discount for all travel through June 15 -- coach and first class. This offer may be extended so see the Web page for details.

"Amtrak is proud to be a travel industry pioneer in reaching customers for real-time marketing utilizing global technology," said Thomas M. Downs, Amtrak president. "Amtrak will use the internet to reach millions of potential Amtrak passengers broadening the company's customer base and providing travelers with a matchless travel experience."

Amtrak's internet pages detail new train services and include Amtrak's travel planner, illustrated with graphics and pictures. Special promotional offers are also available, and Amtrak's timetables will be on-line in the near future. Each month throughout 1995, Amtrak's Internet Sweepstakes will award two sets of All Aboard America transcontinental round-trip coach tickets to World Wide Web users. All visitors to Amtrak's home pages will be automatically entered in the sweepstakes.

Continental Resources
Gopher to: <gopher.scranton.com>
select --> "Local Businesses Online - Virtual Mall"

Do you know all those gadgets and products that you see on TV Infomercials and late night cable are actually offered through this gopher. Well, most of the products anyway. You choose which product you'd like info on and then you download the info and order form. Print out the order form and mail it away (postal mail) with your check/money order and the product will be delivered to your doorstep (or wherever you want it delivered to).

Web Referencing Kit
<http://apollo.co.uk/web-kit.html>

Is your home page getting enough hits? Are you doing all you can to promote your site? Find out how to quickly and easily get your name out over the Net. See Apollo's Web Referencing Kit.

Framenet
<http://branch.com:1080/frames/frames.html>

Offers picture frames for photo and artwork through the web. Includes a visual catalog and info on every frame that is offered including the picture frame dimensions and construction materials and where it is made.

Salem Five Cents Savings Bank and Financial Calculators
<http://www.salemfive.com/salemfive/>

Salem Five Cents Savings Bank in New England (US), has opened a virtual branch on the World Wide Web. This marks the first time a New England bank has offered a fully interactive presence on the Web. Online customers who purchase Certificates of Deposit can lock in special rates. Interactive calculators allow you to perform savings and investment planning, calculate an estimate of mortgage potential, and more!

Carlos A. Howard Funeral Home Page
http://www.melanet.com/shops/Carlos_A_Howard_Funeral_Home/

This funeral home decided to set up shop on the Web and has done a very good job of it. Photos of various caskets and info on various services that can be provided are on this page. Funeral arrangements become a simple point-and-click-with-your-web-browser affair. Ordering can be done right from this secure web page. Products can be delivered anywhere.

Sweeps Vacuum Page
<http://branch.com/sweeps/sweeps.html>

A company offering vacuum cleaners for sale on the web. Can ship anywhere.

Sponsorable Site Directory (Internet Traffic page)
<http://www.i-traffic.com/60.html>

Interactive Traffic Company has just released an online directory of sponsorable sites called The Traffic Resource. It's meant to help the online marketing community sort through all the recent (and forthcoming) announcements about sponsorable sites. It's the framework for a complete "link-buying" guide. It's free to view and free to place a listing.

Each listing includes such information as: the type of site (publication or electronic magazine, directory, mall, services, etc.), its intended target market, ownership, online status, traffic stats, rates, whether the site requires visitor registration, etc. The directory is not tied to any

third-party traffic-measurement service and intends to evolve to meet whatever rate/measurement standards emerge. This "traffic list" is just starting up and so the listings are evolving and being posted and will soon be a major site for individuals and companies/vendors to turn to.

Web Digest For Marketers (WDFM)
<http://nyweb.com/webdigest>

WDFM is a bi-weekly executive summary aimed at marketers who need to stay on top of the latest events in marketing sites on The Web. Each site has a short description of what you can expect to find if you should decide to visit the site yourself. The online samples issues are hyperlinked and will take you directly to the site mentioned when you click on it. Subscribers receive a simple text file delivered via email. For those who wish to receive a sample copy of WDFM via email, simply address your mail to "sampleWDFM@advert.com", and you'll automatically receive that sample issue in return. If you choose to visit the web site, you'll also be able to retrieve articles on World Wide Web marketing by Larry Chase, President of The Online Ad Agency. The articles appear in Marketing Tools Magazine (a Dow Jones publication) and Direct Marketing News, a new client of The Online Ad Agency. or further info on this service contact: Larry Chase at his email address: <chase@advert.com>

Southwestern Exposure
<http://www.rt66.com:80/swest>

Secure transaction pages accept Visa and Mastercard for purchases. This is a really cool site because it offers neat and hard to find "boutique" and one of a kind items you won't find elsewhere. The items for sale all come from New Mexico. Everything from jewelry to South West cookbooks. Lots of catalog images and descriptive text to help guide your purchase decision. Even if you don't intend to buy - this place is great to browse through.

Commercial Internet Services
<http://www.directory.net/>

A large listing of computer vendors' Web sites and home pages.

Advertising Companies Specializing in WWW
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Access Market Square
<http://www.icw.com/ams.html>

Apollo Advertising
<http://apollo.co.uk/home.html>

Argus Associates
<http://argus-inc.com>

Atlantic Computing Technology
<http://www.atlantic.com>

BizNat Technobgies
<http://128.173.241.138>

Branch Information Services
<http://branch.com>

ClarkNet Internet Services
<http://www.clark.net>

CommerceNet
<http://www.commerce.net>

CTS Nehvork Services
<Imp://www.cts.com>

Cyberspace Development
<http://marketplace.com>

Digital Equipment Corp. WebMall
<http://www.service.digital.com/html/email.html>

Digital Marketing, Inc.
<http://www.digimark.net>

Downtown Anywhere
<http://www.awa.com>

Electric Press
<http://www.elpress.com>

Evergreen Internet
<http://www.cybermart.com>

Fine Marketing Communications
<http://aragorn.solutionsrc.com/FINE>

Global Network Navigator
<http://gnn.com>

Internet Business Directory
<http://ibd.ar.com>

Internet Distribution Services
<http://www.service.com>

The Internet Group
<http://tig.com>

Internet Information Services
<http://www.iis.com>

Internet Marketing Inc.
<http://venus.mcs.com/~advertiz/html/IntMarket.html>

Internet Media Services
<http://netmedia.com>

The Internet Plaza
<http://plaza.xor.com>

Internet Presence & Publishing Corp.
<http://www.ip.net>

Internet Services Corp.
<http://www.netservices.com>

Internet ShopKeeper
<http://www.shopkeeper.com>

Internet Shopping Network
<http://www.internet.net>

InterNex Information Services
<http://www.internex.net/overview.html>

Mainsail Marketing Information
<http://mainsail.com>

MarketPlace.com
<http://marketplace.com>

The NetCenter
<http://netcenter.com>

The NetMarket Company
<http://www.netmarket.com>

The New York Web
<http://nyweb.com>

NSTN CyberMall
<http://www.nstn.ns.ca/cybermall/cybermall.html>

Oneworld Information Services
<http://oneworld.wa.com>

Open Market Info
<http://www.human.com/gateinfo.html>

Real/Time Communications
http://kaleidoscope.bga.com/realtime/contact_info.html

SSNet Inc.
<http://ssnet.com/ssnet/ssnhome.html>

Stelcam Inc.
<http://stelcom.com>

TAG Online Mall
<http://www.tagsys.com>

The Tenagra Corporation
<http://arganet.tenagra.com>

Virtual Advertising
<http://www.halcyon.com/zz/top.html>

Virtual Media Technologies
<http://www.onramp.net/virmedia/homepage.html>

The Webvertiser
<http://www/sccsi.com>

Wimsey Information Services
<http://www.wimsey.com>

WorldWide Marketplace
<http://www.cygnus.nb.ca>

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Internet Advertising FAQ
Gopher to: <gopher.fonorola.net>
Select "Internet Business Journal" (good reading also) and then select
"Internet Advertising FAQ"

This resource is there to provide business users for effective strategies for advertising on the 'Net (netvertising). The empahasis here is that unlike most mass-media advertising that relies more on image and flash than substance, netvertising is a whole new market that needs to be "info-tained". This means that effective netvertising must be intelligent and provide useful information. There is much for business to learn here as the Internet is NOT a friendly place for commercial interests that wander into the wrong place or try to pitch their sales the wrong way by thoughtless SPAM techniques or ill-designed high bandwidth web pages. This is a must visit for anyone seriously considering doing business on the net.

Apollo Advertising (United Kingdom)
<http://apollo.co.uk>

Company that offers world-wide ad exposure for goods and services. Online advertising is a specialty and it offers everything from plain text ads to full color graphical exposure on the WWW for your service or product.

The Mother Lode of Advertising, Promotion, Sales, Planning, Analyis & Marketing Materials, Usefull and useless information, Reports, White Papers and other Assorted Stuff - Home Page
--> access via WWW to: <ftp://ftp.crl.com/users/ro/csharrow/homepage.html>

Not only is the title of this page a "mother-lode" the information that is within this web page is staggering. It is almost too much information and some of it is widely spread over many links. If you want clear and concise information - don't surf here. But if you want to explore and link to many alternative sources of information then this is the place to be. There are so many topics and resources to explore that you should plan to spend a

while at this site. Often informative and interesting this site offers a lot for the business user as well as the casual 'net surfer.

Help Wanted and Classified Listings

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Classified Ad page

<http://www.imall.com/ads/ads.shtml>

A complete and searchable classified ad section that has everything from soup to nuts listed as for sale. Let's see... is there a used poncho ?

Career Mosaic

<http://www.careermosaic.com/cm/home.html>

Job info via the Web. All sorts of corporate, specialized and general jobs.

Career and Jobs search

<http://www.careermag.com/careermag>

Exhaustive listings and a forms-based approach to adding your own resume.

Entry Level Job Seeker Home Page

<http://galaxy.einet.net/galaxy/Community/The-Workplace/joseph-schmalhofer/jobs.html>

Whew! Now *there's* a web URL for you! This site is for those just starting out their careers or who have recently graduated or who are new to the job market. This page is designed for those who have not held a permanent full time job or who have less than 1 year of on-job non-academic experience. "What you learn in college doesn't necessarily translate into job skills" and so 4 or more year college grads without full-time employment experience fall into this category as well. A great place to start your job hunt if you are new the job market or have only worked part-time previously.

Getting Past Go ("A survival guide for college graduates")

<http://lattanze.loyola.edu/MonGen/home.html>

Covers all the basics in an interesting and informative format. Resume writing, finding jobs online, interview skills and finding jobs across varying regions of the US. Links to many other job and career related resources such as the Online Career Center, Dun & Bradstreet and also has info on short-term medical coverage for newly graduated students who for the most part are vulnerable in this area after leaving school. This site is an excellent place to start for the new college graduate.

Job Search

<http://www.lib.umich.edu/chdocs/employment/>

Not directly a job listing site - but this site has pointers and links to a large amount of other sites on the Internet that have job listings and info. Each link has a short explanation of what services the linked job site has and what type of jobs are being offered at the various sites.

Online Job Service (Stanford University)
<http://rescomp.stanford.edu>

Offers a listing of online job services. Includes listings for the American Astronomical Society, Chronicle of Higher Education and the Med-Search List (health profession job openings). Also has numerous links to other job search lists, sites and agencies. A free service to all.

Career Magazine
<http://www.careermag.com/careermag/>

All sorts of tips and info for the job seeker. Includes resume help tips and interview coaching and tips. There is also a good Jobline Database to search through and links to other job related sites.

Helpwanted.com (created by Your Software Solutions, Inc.)
<http://helpwanted.com>

Offers a searchable index of over 20 companies that have paid YSS to have their job openings posted here. Fidelity Investments and Prudential Ins Co are just a few of the businesses represented here. Free for job seekers.

The Monster Board (created by Adion Corp)
<http://www.monster.com>

Contains a searchable index of more than 40 companies that are mostly computer related industries. You can email a resume in ASCII or postscript and it will be put online for you free of charge. This site also contains a wealth of info for job seekers and pointers to other related information.

The Interactive Employment Network from ESPAN
<http://www.espan.com>

Features a searchable database of offerings. Job seekers can type in the position or location they are looking for and be presented with precise and relevant job information.

Online Career Center
<http://www.iquest.net/occ>

A heavily accessed page that features both job openings and resumes of job seekers. For \$10 you can put your resume online for 90 days for potential employers to view. This is one of the most visited job sites. It also offers career support services and a large searchable database.

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BioTechWeb WWW Site
<http://midigod.fhda.edu/BioWebHome.html>

BioTechWeb is a cooperative project sponsored by the Community Colleges Biotechnology Consortium and participating biotechnology firms of the greater San Francisco Bay and Silicon Valley area. BioTechWeb is intended to enhance opportunities for education and employment in the field of biotechnology through the shared use of technical, human and corporate resources.

BioTechWeb is a work in progress. Current college and industry participants include Syntex Corporation and De Anza College. In the weeks and months ahead, we hope to add many more community college/corporate biotech partners to these pages. BioTechWeb is the first phase of a much larger school-to-work project which will include Software Engineering, Health Care and a variety of other professions.

BioTechWeb is hosted by De Anza Community College (Cupertino, CA, USA), the Biotech Consortium of San Francisco Bay Area community colleges and the NOVA Private Industry Council.
